

CCTWG

Collaborative Care Technology Working Group

What is “collaborative care”?

Collaborative care organizes information, expertise, and resources around the “whole patient” for better decisions and optimal outcomes, starting with primary care.

Studies show that healthcare quality, cost containment, and patient satisfaction depend upon teamwork coordinated among primary care doctors, specialists, staff, and patients themselves.

With collaborative care, all stakeholders have the tools they need to achieve care coordination, instead of just individual care “transactions.”

How does it help?

Patients, physicians, providers, insurers, and employers all stand to reap enormous value from collaborative care – in cost savings, quality of care, and outcomes. Collaborative care strategies enjoy growing support across a broad spectrum of stakeholders.

Innovators who understand how to make collaborative care work – technology entrepreneurs, healthcare and insurance executives, and practitioners – will capture an increasingly larger share of a healthcare market seeking alternatives to today’s unsustainable increases in cost and dissatisfaction.

Why CCTWG?

The Collaborative Care Technology Working Group fills a gap in healthcare innovation by:

- studying the everyday problems that impede delivery of collaborative care
- working as a group to envision technology solutions, establish pilot projects, and build early successes
- exploring the emerging landscape of government and private-sector funding

Both a knowledge exchange and a platform for partnerships, CCTWG will offer innovators in technology and care delivery new opportunities for professional and market leadership.

Who should apply?

Anyone with a direct professional interest in delivering healthcare innovation, such as:

- health information technology developers and entrepreneurs
- product managers or founders of startups or established companies in HIT
- healthcare delivery professionals, health insurers, and employers seeking solution partnerships
- investors specializing in funding innovative healthcare technologies
- patient advocates pursuing more direct knowledge of how to achieve collaborative care

The CCTWG agenda for 2010 - 2011:

- lecture, discussion, and brainstorming with regular and guest faculty
- insights directly from the front lines of care delivery and medical practice management
- expert observations on healthcare reform and its growing affect on the “business of healthcare”
- reports on trends in reimbursement, stimulus policy, and healthcare technology funding
- special focus on information technology and its driving role in collaborative care innovation
- connect with like-minded colleagues for new partnerships
- enhance the scope of your available expertise for your product development
- learn the “language” of healthcare reform
- year-round, once per month format from September 2010 to June 2011
- evening meetings hosted at facilities donated by the IBM Innovation Center in Waltham, MA



Dr. Allan Goroll, CCTWG Lead Faculty

Dr. Goroll is one of the modern pioneers in primary care, having initiated the nation's first residency track in primary care at Massachusetts General Hospital, where he led the adoption into practice of one of the nation's first electronic medical record systems. He continues to practice and teach primary care internal medicine today.

Dr. Goroll is Professor of Medicine at Harvard Medical School, and lead author and editor of the first textbook on primary care internal medicine, *Primary Care Medicine*, now in its 6th edition.

Dr. Goroll has been highly active in organized medicine and health care reform throughout his career, having served in numerous leadership roles, most recently as founder and now chair emeritus of the Massachusetts eHealth Collaborative and currently founder and chair of the Massachusetts Coalition for Primary Care Reform.

Dr. Goroll is the recipient of numerous awards for his work in medical education and innovation, recently testified before the U.S. Senate Finance Committee on work-force issues in health care, and is currently leading the PCPCC Payment Reform Task Force based in Washington, DC.

In 2010-2011, CCTWG will enroll participants in a working seminar series led by distinguished physician, educator, and healthcare reform leader Dr. Allan Goroll.

Dr. Goroll and guest experts on medical practice, technology, and policy will provide lecture-style seminars combined with open discussion and brainstorming on the key technologies and business strategies needed to help realize collaborative care.

CCTWG members will have ample opportunity to explore projects inspired by solutions discussed in working group sessions.

Ten evening sessions will be held monthly in the Boston area from Sept. 2010 to June 2011, focusing on a range of themes including:

- information - what are the "actionable data" needed
- data capture, presentation, and integration into care delivery; the "dashboard" - how should it work, integration into workflow
- the patient portal: content and process
- decision support for provider and patient: access to latest and best practices; ensuring patient safety, privacy, and confidentiality
- data collection for payment and quality assurance
- connectivity to local networks and providers: the interoperability challenge
- developing fundable, sustainable projects

**To find out more, go to <http://cctwg.org>
or
[e-mail registrar@cctwg.org](mailto:e-mail_registrar@cctwg.org)**

Frequently Asked Questions:

Is enrollment in CCTWG free?

If you decide to apply and join CCTWG for the entire 2010-2011 session, the cost will be \$795 per person for the year.

How large will CCTWG be?

The 2010-2011 session is planned to accommodate up to 30 individual participants.

Who founded CCTWG?

CCTWG is the vision of Dr. Allan Goroll and Boston area technology entrepreneurs.

Can I use CCTWG as a way to promote my services, my products, or my company?

No. CCTWG is intended as a working group focused on bringing new healthcare technologies to market. Members are asked to focus on this mission only.

Is CCTWG sponsored by corporate interests?

No. Aside from meeting space donated by the IBM Innovation Center, CCTWG accepts no corporate sponsorship and currently is funded solely by the enrollment fees of participants.

Can I apply to join the CCTWG board or support it in other ways?

We welcome inquiries from healthcare, technology, and government professionals interested in volunteering to continue the growth of CCTWG.

Will CCTWG work with other organizations?

Collaborating with like-minded organizations around the U.S. will be a key CCTWG initiative, and is expected to enhance its value to participants.